

THE FUTURE OF TRANSIT IN RHODE ISLAND

Power of Place Summit May 11, 2012















Imagine a future in which a wide range of multi-modal, convenient, and attractive transportation choices help promote growth, and support thriving, livable communities throughout Rhode Island.

As Rhode Island's Mobility Manager, we aim to achieve this vision in a fiscally responsible manner, working with federal, state, local and private partners to realize the benefits a modern transit system can provide and to improve the overall quality of life in Rhode Island.



STRATEGIC PLAN

Executive Summary

A VISION FOR THE FUTURE OF TRANSIT IN RHODE ISLAND

RIPTA's Five Year Strategic Plan to Keep Rhode Island Moving





Around the country, people are talking about creating stronger, communities that offer a range of transportation choices, access to jobs, healthy air, and a safe, attractive walking environment.

Public transit can play a critical role in helping to achieve these goals: transit takes cars off the road and improves air quality; transit encourages walking and promotes public health; and, transit provides an alternative to owning a car, reducing household expenses while preserving the ability to get where you need to go. Finally, transit investments are proven to attract private investment and promote economic development.

RIPTA has brought positive change to our statewide transit network over the past two decades, making the system more reliable and introducing many new services. As a result, ridership has increased to record levels, reducing traffic congestion and wear-and-tear on our roads while helping our state realize significant economic benefits. Yet, we face our sixth year of declining revenues and have been "doing more with less" for far too long. Our five year Strategic Plan commits to maintaining a strong bus system and improving the passenger experience for our riders. It further establishes a new way of thinking for RIPTA, describing our vision of a more modern transit network for the entire state of Rhode Island.

March 2011

Five Main Goals

Serve as Rhode Island's Mobility Manager

Attract More Riders

Grow Our Network to Expand Mobility and Support Economic Growth

Realize the Environmental, Economic, and Quality of Life Benefits of Transit

Identify a Sustainable Funding Strategy



Serve as Rhode Island's Mobility Manager

Develop a Multi-Modal, Regional, and Accessible Transit System.











COMMUTER RESOURCE RI



BIKE



BUS



TRAINS



WALKING





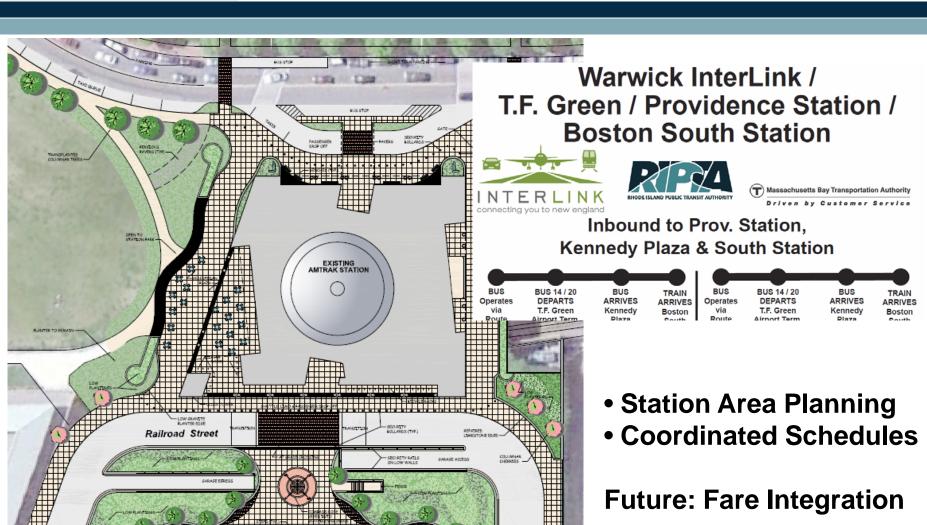








INTERMODAL CONNECTIONS

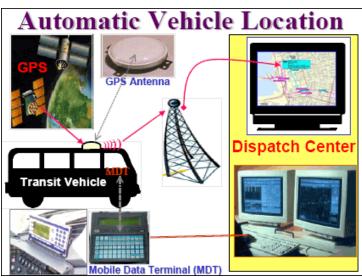




Attract More Riders

Make Transit Convenient, Attractive and Easy to Use









MARKETING & OUTREACH

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- New Website
- Mobile Tools
- Social Media
- Rider Campaign

MOBILE INFORMATION

To view this site on your mobile application, go to m.ripta.com. Since releasing schedule data about RIPTA, developers have been busy building innovative applications that

make riding RIPTA easier. In addition to RIPTA.com, these applications available for web, cell phone and... DETAILS

BUY PASSES ONLINE



Need a e-RIPTIK or a Monthly Bus Pass? RIPTA fare products are now available online!

COMMUTER A free program, co-sponsored RESOURCE RI by the RI Department of Transportation and funded by

the Federal Highway Administration DETAILS



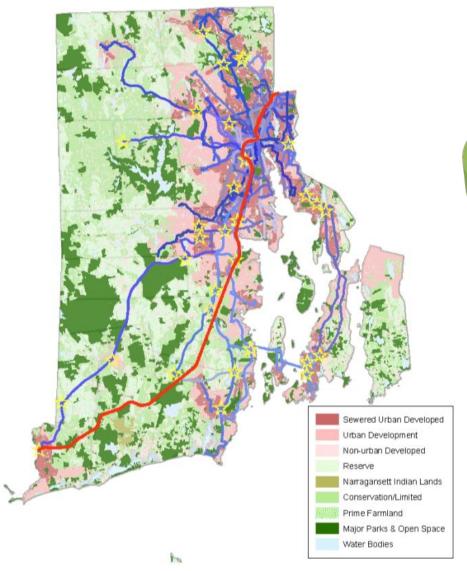
Win an annual RIPTA bus pass!



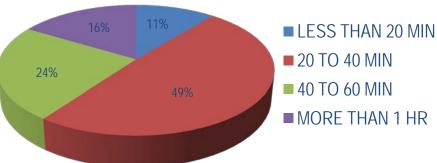




Grow Our Network to Expand Mobility and Support Economic Growth



Weekday Frequency of Bus Service



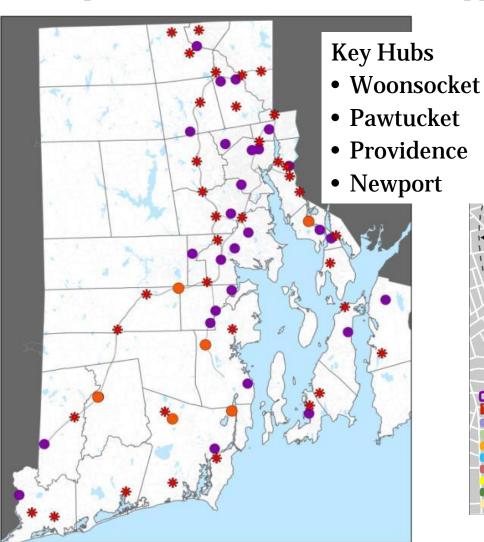
54 routes

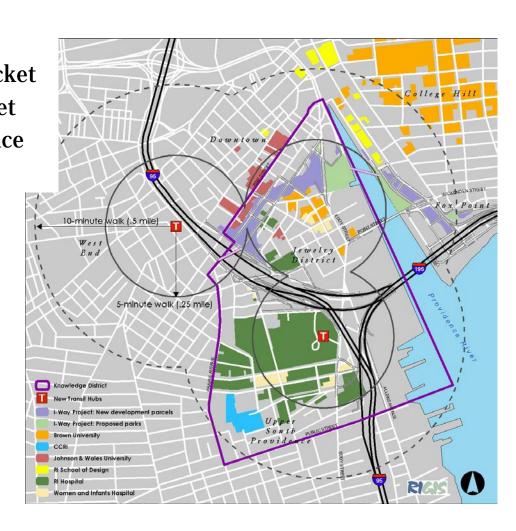
- 4 Trolley Routes
 - 2 Providence (92, 6)
 - 1 Pawtucket (71)
 - 1 Newport (67)
- 8 Routes With Some Express Service (4 90's, 14, 66, 6, 54)
- 35 Park and Ride Lots



Grow Our Network to Expand Mobility and Support Economic Growth

Expand RI's Transit Network to Support and Promote Economic Growth



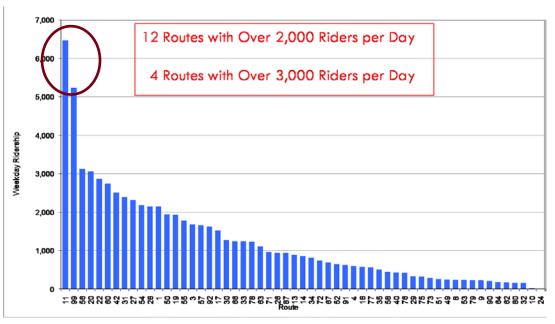


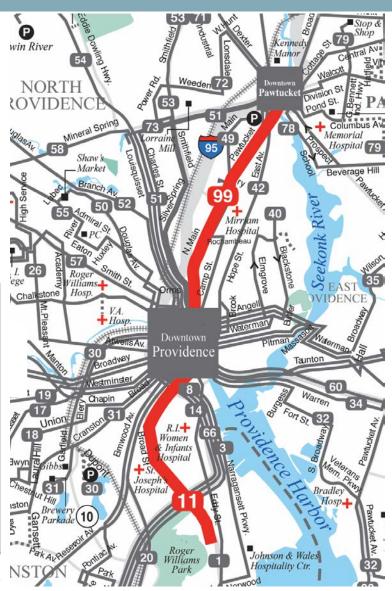


RAPID BUS

RIPTA is moving forward with the design and development of Rhode Island's first Rapid Bus corridor— the R-Line.

The Broad/North Main corridor is currently served by RIPTA routes 11 and 99, the two highest ridership routes in RIPTA's statewide system.







Rapid Bus Elements

Technology

Traffic Signal Prioritization

Real-Time Integration

Enhanced Fare Collection

Enhanced Passenger Experience

Improved Amenities

- Shelters
- Benches
- TrashReceptacles
- Public Art

Unique Branding

- Differentiated Buses
- Separate Logo
- Unique Marketing Campaign

Service Improvements

Frequent, Reliable Service

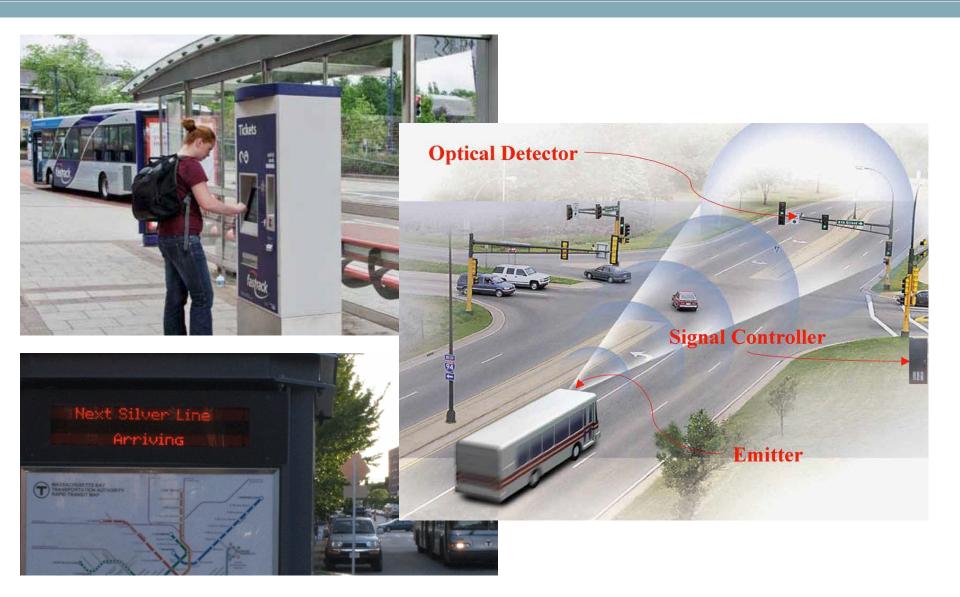
- High Frequency Limited-Stop Service
- Reduced Local Service
- Increased On-Time Performance
- Regular On-Street Supervision

Routing

- Fewer Bus Stops
- Deliberate Spacing
- Simple Route Layout
- Queue Jumping at Signals
- Dedicated Right-Of-Way

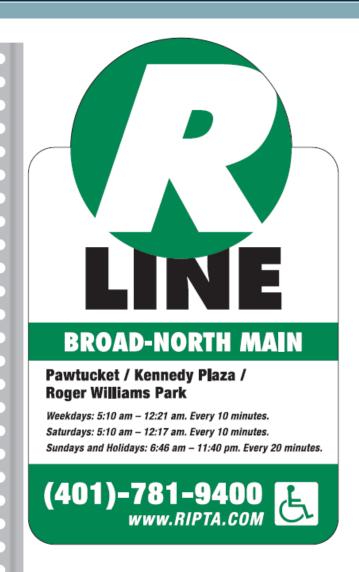


TECHNOLOGY





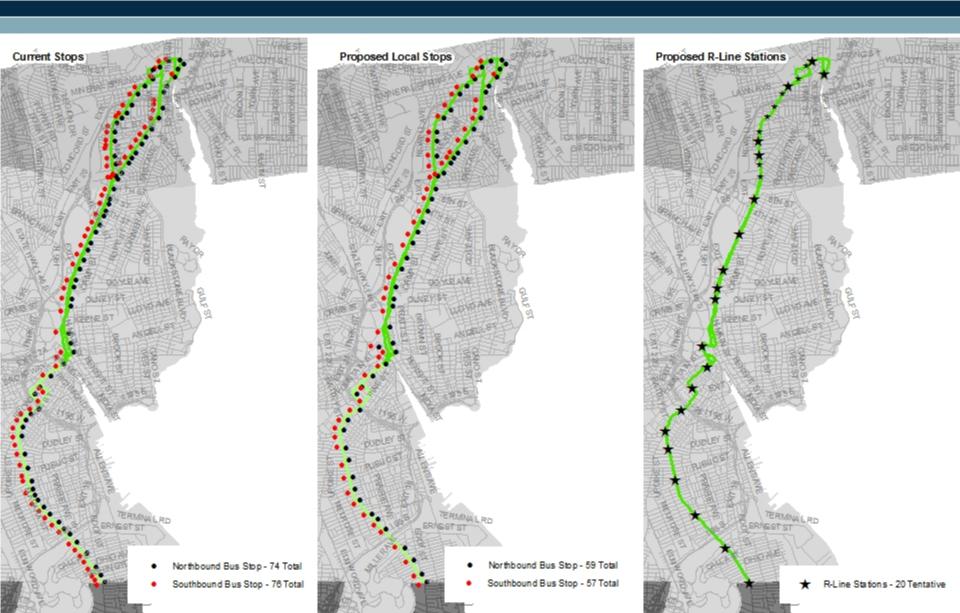
ENHANCED PASSENGER EXPERIENCE







SERVICE IMPROVEMENTS





POTENTIAL NEW MODES

- Bus and streetcar provide similar mobility benefits
- Streetcar is a economic development engine and placemaking tool to enhance a community's vitality and livability
- Streetcar provides a more appealing passenger experience and attracts new customers



	Bus	Streetcar
CONNECT	\checkmark	✓
GROW		\checkmark
THRIVE		\checkmark





45% of the jobs in Providence are within walking distance of the proposed streetcar route.



Proposed Core Connector Route



Potential Future Expansion of Core Connector System



Proposed Core Connector Stop



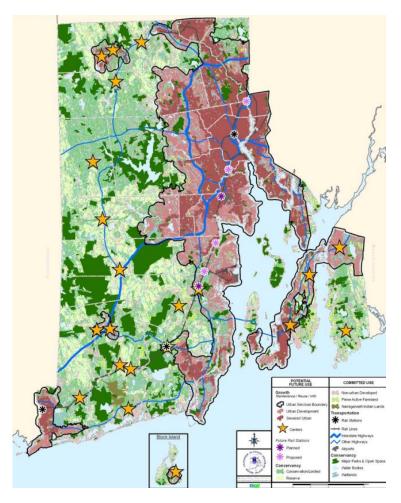
Planned Rapid Bus Route (Broad-North Main)

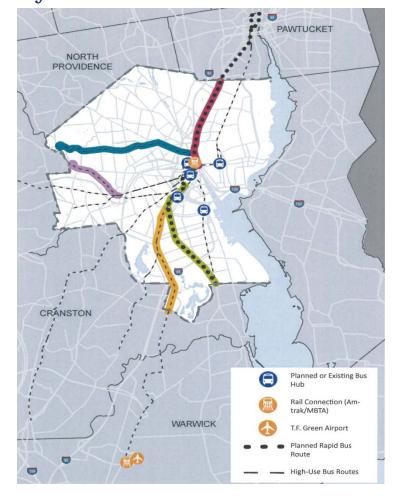




Realize the Environmental, Economic, and Quality of Life Benefits of Transit

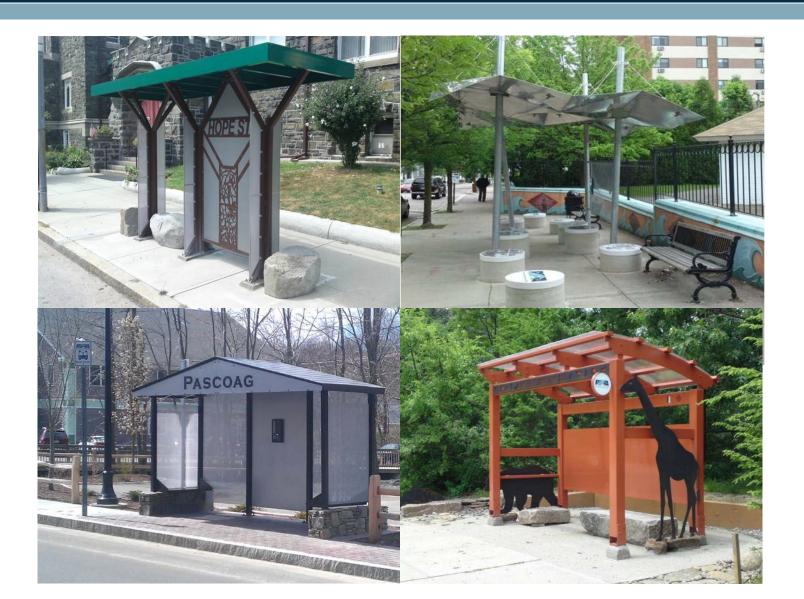
Recognize Transit's Ability to Support Livable Communities and a Green Economy





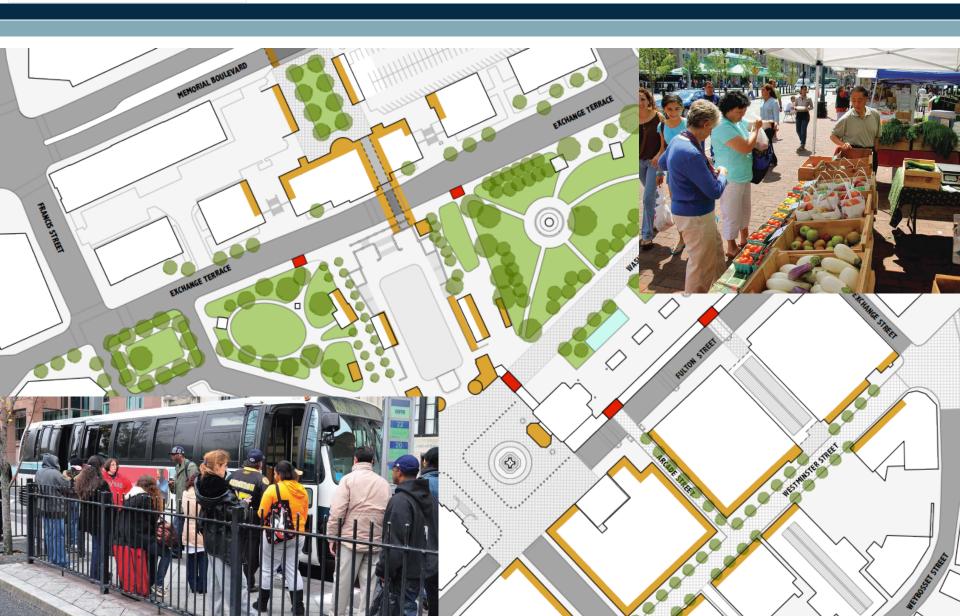








KENNEDY PLAZA

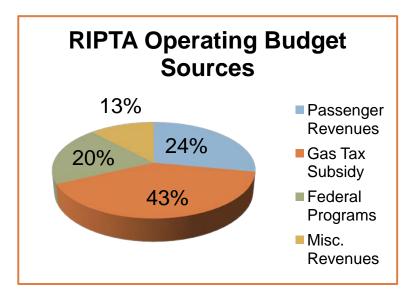


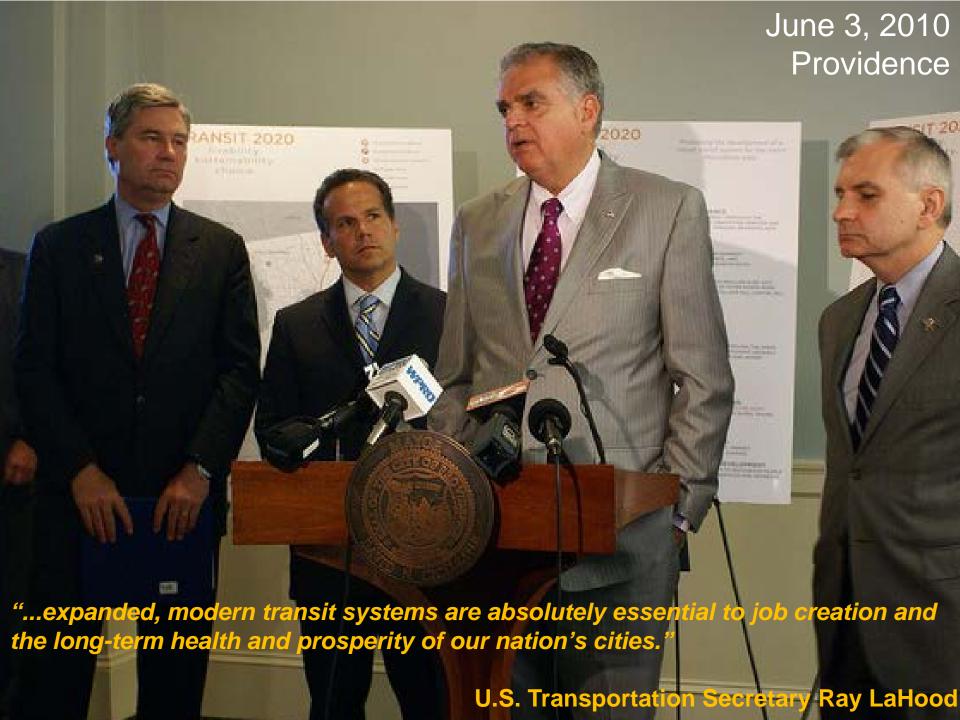




Identify a Sustainable Funding Strategy







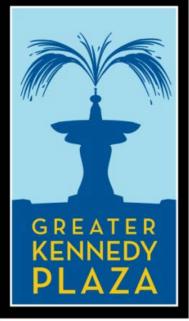


PARTNERSHIPS

Partnerships

- CTC
- RIPTA Riders
- Transit 2020
- Greater Kennedy Plaza









COALITION FOR TRANSPORTATION CHOICES











Advocating for Rhode Island's 21st century transportation system



