



2008 Partner Opportunities and Benefits Package

Helping to advance a path to sustainable prosperity

Power of Place Summit – May 2, 2008

Deadline: 2/15/08


Grow Smart's inaugural Power of Place Summit in 2006 drew nearly 500 people and helped to launch Rhode Island's new smart growth-oriented state land-use plan, *Land Use 2025*. On May 2nd, 2008 state and local decision-makers, builders and developers as well as architects, engineers, nonprofit groups, citizens and other community stakeholders will reconvene at the Rhode Island Convention Center for a closer look at how the growth and development choices we make today will impact our economy, environment, public health, efficiency of government and how they permanently shape the quality of life for all Rhode Islanders. The Summit will look at what's working and what needs to be further improved to grow our innovative economy, revitalize our walkable centers, conserve open space and reduce global warming pollution, among other key goals for a prosperous and sustainable future.

Title Sponsor - \$10,000 (limit 3)	<ul style="list-style-type: none"> ▪ First-tier priority logo placement in <u>all</u> print and electronic conference material, including a special supplement in <i>Providence Business News</i> ▪ Special recognition at opening, closing and lunch ▪ Opportunity for speaking role at Summit ▪ Ten (10) complimentary Summit registrations ▪ One (1) complimentary exhibit table in lobby
Major Sponsor - \$5,000 (limit10)	<ul style="list-style-type: none"> ▪ Second-tier priority logo placement in <u>all</u> print and electronic conference material, including a special supplement in <i>Providence Business News</i> ▪ Special recognition at opening, closing and lunch ▪ Five (5) complimentary Summit registrations ▪ One (1) complimentary exhibit table in lobby
Program Sponsor - \$2,500	<ul style="list-style-type: none"> ▪ Third-tier priority logo placement in <u>all</u> print and electronic conference material, including a special supplement in <i>Providence Business News</i> ▪ Two (2) complimentary Summit registrations
Friend of Smart Growth Sponsor - \$500	<ul style="list-style-type: none"> ▪ Listing in <u>all</u> print and electronic conference material, including a special supplement in <i>Providence Business News</i> ▪ One (1) complimentary Summit registration

Providence Business News Special Supplement

Deadline 3/15/08

Providence Business News is partnering with Grow Smart to produce a special supplement celebrating its 10th Anniversary and to profile the Power of Place Summit taking place on May 2, 2008. It will be inserted in April 2008, several weeks prior to the Summit. The publication will profile the smart growth policy advances of the past decade, including examples of recently completed projects and will showcase the role that Grow Smart has played in making those advances possible. It will also outline the challenges that remain for achieving sustainable prosperity over the next ten years. Finally, the publication will feature the topics, workshops and speakers and sponsors for the 2nd Biennial Power of Place Summit.

	<ul style="list-style-type: none"> ▪ A limited number of ¼, ½ and full page ads are available. 27,600 business executives in southeastern New England read Providence Business News every Monday. Rates will vary depending on the volume of your organization's annual advertising volume with PBN. ▪ Contact Chris Santilli, Advertising Director at 401.273.2201, Ext. 205
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1st Annual Smart Growth Awards Program - Fall 2008

Deadline 8/15/08

With smart growth and new urbanism now being embraced and implemented more widely throughout Rhode Island, the time has come to recognize and congratulate the leaders throughout the state who are promoting responsible land use practices through urban, suburban and rural development and redevelopment projects. Through the awards program, we'll highlight the developers, design professionals and state & local officials who are the pioneers in making our communities stronger, more sustainable and prosperous.

Title Sponsor - \$5,000 (limit 1)	<ul style="list-style-type: none">Organization logo placement in <u>all</u> print and electronic Awards Program materialSpecial recognition during the opening and closing remarksOpportunity for speaking role at Summitfive (5) complimentary awards ceremony registrations
Major Sponsor - \$2,500 (limit 3)	<ul style="list-style-type: none">Organization listing in <u>all</u> print and electronic Awards Program materialSpecial recognition during the opening and closing remarksTwo (2) complimentary awards ceremony registrations
Program Sponsor - \$1,250	<ul style="list-style-type: none">Third-tier priority logo placement in <u>all</u> print and electronic conference material, including a special supplement in <i>Providence Business News</i>Two (2) complimentary Summit registrations
Advertising - TBD	<ul style="list-style-type: none">Advertising opportunities will be available in the official Awards Program booklet

Registration Form

[Return this page by fax to 401.228.6594]

► **Power of Place Summit – Deadline: 2/15/08**

- Title Sponsor (\$10,000)
- Major Sponsor (\$5,000)
- Program Sponsor (\$2,500)
- Friend of Smart Growth Sponsor (\$500)

► **Providence Business News Special Supplement – Deadline: 3/15/08**

- Advertiser (Contact Chris Santilli, PBN Director of Advertising 401.273.2201, Ext. 205)

► **1st Annual Smart Growth Awards Program – Deadline: 8/15/08**

- Title Sponsor (\$5,000)
- Major Sponsor (\$2,500)
- Program Sponsor (\$1,250)
- Advertiser (TBD)

NAME _____

ORGANIZATION _____

PHONE _____ EMAIL _____

Signature

Date