Growing Smarter
Playing to our strengths – Revitalizing our economy

PBN & Grow Smart RI have partnered to produce a special advertising supplement to preview Grow Smart’s 3rd Biennial Power of Place Summit - taking place on Friday, May 14th, 2010 at the Rhode Island Convention Center.

CONTENT TO INCLUDE:

■ The state of Smart Growth in Rhode Island and its role in shaping a more efficient and prosperous future
■ Preview of keynote presenters, Summit program, workshop descriptions, panelists and organizational partners
■ Outline of significant policy changes at the federal level that will help Rhode Island better implement smart growth and capitalize on its many strengths
■ Updates on how several leaders throughout Rhode Island are already succeeding in efforts to advance sustainable economic growth and quality places

The Power of Place Summit
May 14, 2010 - Rhode Island Convention Center

Believing intently that Rhode Island has all the ingredients to transform itself into an economic and cultural leader, Grow Smart will convene the 3rd Biennial Power of Place Summit on Friday, May 14, 2010 at the Rhode Island Convention Center in downtown Providence. Among the goals for the confab is to increase the capacity of public and private decision makers to recognize the opportunities for playing more effectively to our strengths and capitalizing on our many place-based assets. The Summit is expected to draw up to 500 opinion leaders ranging from federal, state and local officials, academics, developers, architects and real estate professionals to planners, investors and staff from many policy advocacy groups. The program will take a closer look at how to achieve sustainable economic prosperity using strategies that revitalize urban and town centers, increase housing options and affordability, promote clean and efficient transportation choices, maintain a vital agricultural sector and that ensure responsible stewardship of our natural resources.

ADDITIONAL SUPPORT BY:

- AARP
- Audubon Society of Rhode Island
- City of Pawtucket
- City of Providence
- Dimeo Properties
- Horsley Witten Group
- Johnson & Wales University
- Lifespan
- LISC-RI
- Pare Corporation
- United Natural Foods, Inc.
- U.S. Green Building Council – RI Chapter
- Washington County Regional Planning Council

Distribution / Demographic Highlights

- 9,500 PBN Distribution*
- 5,000 to Grow Smart for distribution at Power of Place Summit and throughout the balance of the year
- 15,000 Total Distribution!

PBN readers are affluent and influential:

Household Income: $253,925 (Average)
Estimated Portfolio: $934,500 (Average)
Estimated Net Worth: $2,226,875 (Average)

* 55% are owners or partners

Call your account manager or Chris Santilli at 401-273-2201, ext. 205.

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